Cataloging & Metadata Center Vision Statement.

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"Cataloging" is what we do; "metadata" is what we create. Or, in other words, "cataloging" describes our process, "metadata" describes our product.

Our focus is on the needs of users of UCLA Library collections, wherever those users may be, and whatever systems they may be using. The work that we do and the product that we create provide the links between our users and our collections; our work supports discovery of UCLA collections at the global level as well as at the local level.

- 1. We provide specialized and systematic *access* to resources, focusing on access that supports research and scholarly engagement. While basic elements of the description of resources may be provided by other agencies (e.g., publishers), it is our responsibility to add to that description to assure that students, faculty, and staff are able to discover these resources, and to make these additions in such a way that researchers can make use of them in a variety of systems.
- 2. We describe rare and unique *resources* that no one else is likely to describe.
- 3. We coordinate and participate in collaborative efforts to provide access, and consistency of access, to resources. We also develop and provide training opportunities locally, regionally, and nationally.
- 4. We use tools and techniques to support the meaningful grouping of like resources, the disambiguation of terminology, and navigation within systems.
- 5. We keep abreast of new and developing media and of issues in describing and providing access to them.
- 6. We keep abreast of, and participate in, the development of a variety of metadata\* standards.
- 7. We identify unmet needs for metadata\*, especially machine-actionable metadata\*, and develop ways to meet those needs.
- 8. We promote and influence the design and development of efficient and effective systems for the creation and use of metadata\*.

<sup>\*&</sup>quot;Metadata" in this vision statement encompasses both existing and emerging metadata standards, including (but not limited to), MARC, AACR, RDA, Dublin Core, LCSH, MeSH, TGM, LCC, NLM Classification

How do we achieve this vision?

- 1. We improve access (e.g., adding original script; providing subject analysis) to existing metadata at the network level. Examples: enhancing legacy metadata for digital library projects; OCLC Enhance; OCLC Expert Community Experiment; national cooperative programs.
- 2. We create original metadata for uniquely or uncommonly held resources. Examples: original cataloging in OCLC of uncommonly held print publications; participation in digital library projects.
- 3. We collaborate with other areas of the UCLA Library (e.g., Print Acquisitions, DLP, DCS, Preservation), with experts outside the library, with other UC campuses, and with other organizations (e.g., OCLC, Program for Cooperative Cataloging, Library of Congress) to maximize our efforts to provide access to resources. Examples: Cataloging on receipt; promoting consistency in digital library project data; UC CONSER Funnel; CAMCIG training initiatives; SCP Advisory Committee; OCLC WorldCat Local.
- 4. We use automated tools and services, in combination with staff expertise, to edit metadata for enhanced discovery. Examples: Back Stage Library Works service; LIT reports.
- 5-6. We participate in local, national, and international organizations; we hold regular discussions to share information and ideas; we provide feedback on the development of standards. Examples: Membership in ALA, MELA, AJL, 2 MLAs; RDA Update Forums Task Force; PCC Non-Roman Task Force; Non-Roman Cataloging Discussion Group; Music Cataloging Discussion Group; Map Cataloging Discussion Group, E-Resource Cataloging Team.
- 7. We are attentive to needs expressed by our public service colleagues and the users of our metadata, and when possible convert those needs into action. Example: addressing the problem of analytics in the OPAC; geotagging digital library projects.
- 8. We are open to using a variety of systems; we identify needed improvements in the systems that we use and communicate these ideas to the system developers. Example: work with DLP on DLCS

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