Integrating Quotations

Standard method:

**Introduce** – Context and background

**Lead in** – “According to…” or “Kincaid writes,”

**Quotation** – written exactly as it is in the source

**Comment** – explains significance of quote to your argument
“The manipulation of familiar images [about the war]... was blatant, though most critics at the time seemed oblivious to it.” H. Bruce Franklin discusses the role of movies in shaping the American public’s view of the Vietnam War in this telling statement.
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STILL NEEDS AN IN-TEXT CITATION!